

## Dear Team Members -

Today I wanted to take a moment to emphasize the importance of you taking the time to vote in our upcoming spring elections. Early voting will begin April 24<sup>th</sup> and end May 2<sup>nd</sup>. Election day is May 6<sup>th</sup>. **It's easy to feel as though your vote doesn't matter, but it does – it matters greatly.** 

In May, we will vote to select our local candidates for school board and municipal elections. All of these individuals will have an enormous impact on many facets of your life, including numerous issues which are also important to our company.

For example, our school board members are responsible for governing the school district by setting its budget and creating its vision and goals. As a body, the Board of Trustees is responsible for ensuring our school district is best positioned to educate the kids in our community. They also are responsible for the management of your tax dollars, and overseeing the work of the superintendent. They hold one of the most important – but often underappreciated – elected positions in our community.

City council members work to represent you and your interests at the City. They are responsible for overseeing the city manager, setting the budget and your property tax rate, as well as identifying and prioritizing community projects and needs throughout the city.

Our County Commissioners manage our area's transportation management and planning, as well indigent healthcare and setting the county's tax rate. Your Texas State House Representative heads to Austin every two years to represent your interests in policy areas like public education, transportation, business regulations, energy and numerous social issues.

In summary, your vote matters. The people you select to represent you in every level of government also have an impact on our ability to do business and provide jobs in this community. We need an educated and capable workforce so we can continue to grow our own talent to fill available jobs and continue to grow and thrive. We need local government to continue to maintain a business-friendly environment where we can see the reinvestment of the property tax dollars our business contributes in this community through excellent services and amenities like our parks and recreations opportunities and the maintenance of our streets and public spaces.

Our local business community, through the Collin County Business Alliance (CCBA) and local Chambers of Commerce, has created an initiative called #CollinCountyVotes that has a wealth of nonpartisan information to help you understand which district you live in, where and when to vote, and to learn more about each candidate vying for your vote. We all benefit when your voice is heard. I hope you will take the time to early vote April 24<sup>th</sup> through May 2<sup>nd</sup> or to vote on election day on May 6<sup>th</sup>.

Sincerely,

## **IMPORTANT DATES TO REMEMBER**

LOCAL ELECTIONS
Early Voting: April 24<sup>th</sup>-May 2<sup>nd</sup>
Election Day: May 6<sup>th</sup>